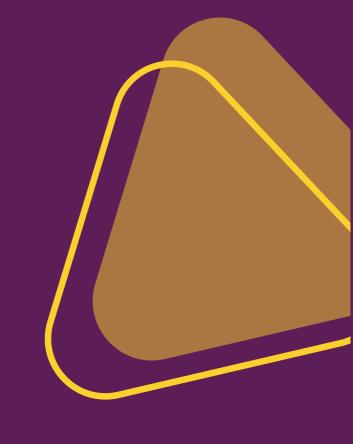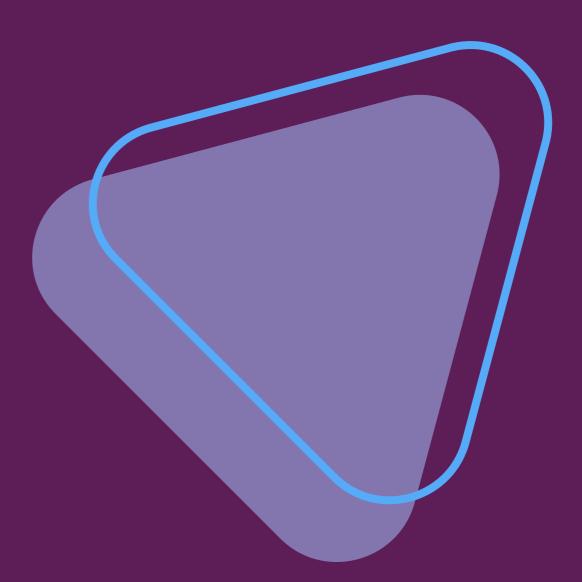**IDSMedia**^{UK}

Poster Pack

A2
420mm x 594m

A3
297mm x 420mm

A4
210mm x 297mm

Design Guidelines

We can accept artwork files sent by email that are <10MB to creative@idsmedia.co.uk, otherwise please send via a download link (We Transfer).

All images must be a minimum of 300dpi.

Always incorporate bleed into your job at 3mm full size.

Unless specified all colour printing is full colour and should be completed and saved in CMYK.

Fonts To be supplied.

Adobe InDesign - All fonts to be converted to outlines where possible Package artwork & ensure all images/fonts are collected

Adobe Photoshop .eps/.psd/.jpg - to be CMYK. Flatten all layers where possible.

Adobe Illustrator - Please supply .eps files Ensure any linked files are supplied & all fonts to be converted to outlines or font families supplied.

Adobe Acrobat PDF file

Please note we cannot accept artwork in Microsoft Word, Excel or PowerPoint.

Proofs will be sent as PDF

Production Queries: Please email creative@idsmedia.co.uk

IDSMedia UK

A2 Poster
324mm x 229mm

A3 Poster
297mm x 420mm

A4 Poster
210mm x 297mm

Bleed Area

Anything here will be trimmed off. Remember to extend any colouring or images into this 3mm bleed area to avoid white lines appearing during the print finishing stages.

Trim

Your job will be cut on the solid line. Any images or text placed in this 3mm area may be trimmed off.

Safe Area

Keep all your information inside the white area. Remember to use high resolution images (300dpi) for the best results.