

# A5 Leaflet

A4 folded to A5

## Design Guidelines

*We can accept artwork files sent by email that are <10MB to [creative@idsmedia.co.uk](mailto:creative@idsmedia.co.uk), otherwise please send via a download link (We Transfer).*

*All images must be a minimum of 300dpi.*

*Always incorporate bleed into your job at 3mm full size.*

*Unless specified all colour printing is full colour and should be completed and saved in CMYK.*

*Fonts To be supplied.*

*Adobe InDesign - All fonts to be converted to outlines where possible Package artwork & ensure all images/fonts are collected*

*Adobe Photoshop .eps/.psd/.jpg - to be CMYK. Flatten all layers where possible.*

*Adobe Illustrator - Please supply .eps files Ensure any linked files are supplied & all fonts to be converted to outlines or font families supplied.*

*Adobe Acrobat PDF file*

*Please note we cannot accept artwork in Microsoft Word, Excel or PowerPoint.*

*Proofs will be sent as PDF*

*Production Queries: Please email [creative@idsmedia.co.uk](mailto:creative@idsmedia.co.uk)*

# A5 Leaflet

A4 folded to A5

Flat size

**210mm x 148mm**

Flat with bleed

**216mm x 303mm**

Finished size

**210mm x 148.5mm**

Fold / crease

**148.5mm**



## Bleed Area

This area will be removed. Extend any colour or images into this 3mm bleed area.



## Trim Line

Finished print size.



## Safe Zone

All text should be kept within this area.

## Outside Spread

BACK COVER

FRONT COVER

Inside Spread

Fold / crease  
148.5mm